



Sport Welfare in Action Comes to Hertfordshire

Hertfordshire Sport & Physical Activity Partnership (HSP) is proud to support Sport Welfare in Action, a national campaign running from 18 to 22 May, shining a light on the importance of welfare and safeguarding in grassroots sport and physical activity.

Led by the Active Partnerships National Organisation, the campaign celebrates the work of Sport Welfare Officers and the difference they make to clubs, volunteers and participants across the country. It is also a chance for us locally to highlight the positive steps already being taken across Hertfordshire to create safe, welcoming and inclusive spaces for everyone.

Putting people first in sport

At its heart, this campaign is about people. It is about making sure that children, young people and adults can take part in sport feeling safe, valued and supported. Positive experiences do not just happen. They come from environments where welfare is understood, prioritised and embedded in everyday practice.

As Tom McManus, Senior Project Officer at HSP, explains:

"Welfare is the foundation to safe and fun sport. When clubs put welfare first, they create environments where people can truly enjoy being active and feel confident that they are supported."

The Sport Welfare Officer Network, funded by Sport England and the National Lottery, plays an important role in supporting this work. Sport Welfare Officers work closely with clubs, National Governing Bodies and community organisations to strengthen safeguarding and promote good practice in a way that is practical and accessible.



Supporting clubs across Hertfordshire

Here in Hertfordshire, we know how much passion and commitment exists within our clubs and volunteer workforce. The campaign gives us an opportunity to recognise that dedication while also encouraging continued learning and development around welfare.

Bob Fox, our Sport Welfare Officer, and Tom McManus, Senior Project Officer at HSP, are here to support sports clubs and their workforce to develop inclusive and supportive environments which put the welfare of their members at the centre. Whether it is guidance on safeguarding policies, support for club welfare officers or simply a conversation about best practice, we are here to help clubs feel confident in this space.

A shared effort across the sector

Throughout the week, there will be a range of content shared nationally and locally, designed to be easy to engage with and simple to share. Clubs, partners and organisations are encouraged to take part, reflect on their own approach to welfare and celebrate the positive work already happening within their communities.

Resources will also be available to support this, including social media graphics, practical guidance and useful information about the role of Sport Welfare Officers. These materials are not just for the campaign week. They are there to be used longer term, helping to keep welfare at the forefront all year round.

Clubs and organisations can download the full campaign toolkit and resources here:

<https://activepartnerships.org/sport-welfare-in-action/>



How you can get involved

We would love to see clubs and partners across Hertfordshire get behind the campaign. You can support by sharing messages on your social channels, engaging your volunteers and highlighting the great work already taking place within your club or organisation.

Even small actions can make a big difference. Starting conversations, reviewing your processes or simply raising awareness helps build stronger, safer environments for everyone involved.

Building positive experiences together

Sport has the power to bring people together, build confidence and improve wellbeing. By putting welfare at the centre of what we do, we can make sure that experience is a positive one for all.

Sport Welfare in Action is a timely reminder that safeguarding is everyone's responsibility and that, by working together, we can continue to strengthen the support available across Hertfordshire.

We look forward to working with you and celebrating the positive impact of welfare in sport across our county.

For support or to find out more, please get in touch:

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